



The LIBRARY ASSOCIATION of IRELAND

Cumann Leabharlann na hÉireann

*Representing
librarians and libraries
in Ireland*

In partnership with

**MEDIA
LITERACY
IRELAND**





Information Literacy and Media Literacy

The Information Literate person can



The Media Literate person can





Definitions

***Information literacy** is the ability to think critically and make balanced judgements about any information we find and use. It empowers us as citizens to develop informed views and to engage fully with society. (CILIP)*

***Media Literacy** is a 21st century approach to education that provides a framework to access, analyse, evaluate and create messages in a variety of forms (Centre of Media Literacy)*

***MIL** constitutes a composite set of knowledge, skills, attitudes, competencies and practices that allow effectively access, analyse, critically evaluate, interpret, use, create and disseminate information and media products with the use of existing means and tools on a creative, legal and ethical basis. (UNESCO)*



Metaliteracy

Metaliteracy, which has its roots in information literacy, challenges traditional skills-based approaches to information literacy by recognizing related literacy types and incorporating emerging technologies. (Mackey & Jacobson, 2011)



“Rummaging through librarians’ toolkits, I found a treasure trove of resources newsrooms could use.

***Information literacy** is one of them.”* Louise Leif (CJR, 2016)





american
libraries

Magazine ▾ Trending AL Direct The Scoop blog Podcast Webinars

Is the Line Between Librarianship and Journalism Blurring?

July 27, 2011

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A Publication of the Public Library Association

PUBLIC LIBRARIES

NEWS & OPINION

Journalists and Librarians: A Common Goal

by [Ginny Mies](#) on July 28, 2016

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FEATURES

Journalism and Libraries: “Both Exist to Support Strong, Well-informed Communities”

How librarians are teaming up with journalists to promote media literacy, spur civic engagement, and even take on reporting projects

June 19, 2019



Nieman Reports Summer 2019



The Same but Different ?

“Information Gathering Cousins” *(David Beard, Poynter 2018)*

LIBRARIANS

CRAAP TEST

- CURRENCY
- RELEVANCE
- AUTHORITY
- ACCURACY
- PURPOSE

JOURNALISTS

SMELL TEST

- SOURCE
- MOTIVATION
- EVIDENCE
- LOGIC
- LEFT OUT

Shared Core Values

LIBRARIANS

- Access
- Privacy/Confidentiality
- Democracy
- Diversity
- Educational/Lifelong Learning
- Intellectual freedom
- The public good
- Preservation
- Professionalism
- Social responsibility

(SOURCE: American Library Association)

JOURNALISTS

- Truth & Accuracy
- Privacy/Protection of sources
- Democracy
- Independence
- Fairness and impartiality
- Humanity
- Accountability
- Freedom of speech
- Data protection
- The public interest

(SOURCE: Ethical Journalism Network)





Media Literacy Ireland first Networking Event 2017

*“..Irish Media Literacy Network, brings expert and interested groups together and will encourage **cross-sector communication, collaboration and knowledge-sharing** on media literacy topics..”* (Prof. Pauric Travers BAI)





We are the professional body representing libraries and librarianship in Ireland. The objectives of the association are to promote and develop high standards of librarianship and of library and information services in Ireland, and to secure greater co-operation between libraries.



LAI partners with MLI 2018

- Philip Cohen, President of the LAI joins the steering committee of MLI
- Several more librarians from various sectors become members of MLI
 - Public
 - School
 - Academic
 - Government & Specialist libraries



Be Media Smart Campaign Spring 2019



LAI communicates to its members 2019:

*“For the Library Association of Ireland, the **Be Media Smart** campaign is an invaluable opportunity to work in close partnership with a range of sectors and highlight the vital role of libraries throughout Ireland, not only as providers of trustworthy information but as information literacy experts and educators.”*



The Mutual Benefits

LAI offered:

Reach

Full range of libraries nationally

Trust

Public's most trusted sources of information

Expertise

Librarians trained information literacy instructors



MLI provided:

Resources

Posters, media packs, micro website

Recognition

Role of libraries in the area of media literacy

Alignment

IFLA mission on combating fake news



HOW TO SPOT FAKE NEWS



CONSIDER THE SOURCE

Click away from the story to investigate the site, its mission and its contact info.



READ BEYOND

Headlines can be outrageous in an effort to get clicks. What's the whole story?



CHECK THE AUTHOR

Do a quick search on the author. Are they credible? Are they real?



SUPPORTING SOURCES?

Click on those links. Determine if the info given actually supports the story.



CHECK THE DATE

Reposting old news stories doesn't mean they're relevant to current events.



IS IT A JOKE?

If it is too outlandish, it might be satire. Research the site and author to be sure.



CHECK YOUR BIASES

Consider if your own beliefs could affect your judgement.



ASK THE EXPERTS

Ask a librarian, or consult a fact-checking site.



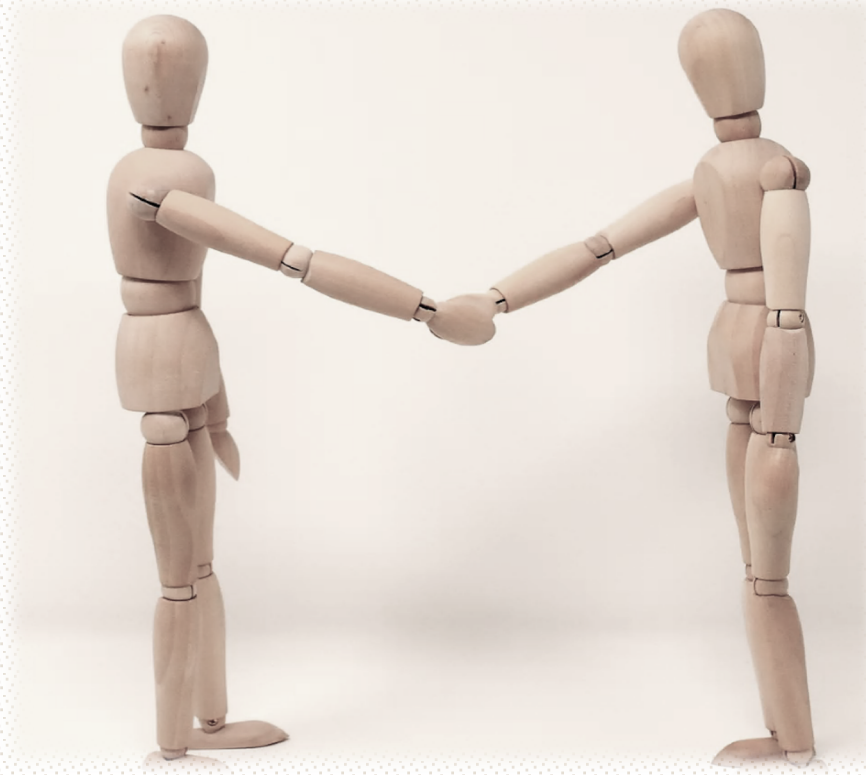


Collaboration in Action: Training & Development Working Group

- 2 librarians and 4 media professionals
- Collaborate using *Trello* project management tool and scheduled meetings
- Knowledge sharing & contributing to MLI webinars
- Research existing Media Literacy courses & education resources
- Identifying gaps
- Possible development of MLI Media Literacy training course and digital badge.



Continued partnership...



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Thank you

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